



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

And:

Media Partners, Inc.
13200 Strickland Rd.
Raleigh, NC 27613

<u>Contract / Revision</u> 821376 /		<u>Alt Order #</u>
<u>Product</u> Bryant/McGee/Thigpen for Judge		
<u>Contract Dates</u> 10/24/12 - 11/06/12	<u>Estimate #</u> Oct10/24-11/5	
<u>Advertiser</u> Judges Charlotte		<u>Original Date / Revision</u> 09/17/12 / 09/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Patti Goodnight	<u>Sales Office</u> WBTV National
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/29/12	11/06/12	The Early Show	7-9a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$600.00			
	Week:	11/05/12	11/11/12	11-----				2	\$600.00			
N 2	WBTV	10/24/12	11/01/12	The Early Show	7-9a		:30			NM	7	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--111--				3	\$375.00			
	Week:	10/29/12	11/04/12	1111---				4	\$375.00			
N 3	WBTV	10/27/12	11/03/12	WBTV Sat 7a News	7-8a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1-				1	\$400.00			
	Week:	10/29/12	11/04/12	-----1-				1	\$400.00			
N 4	WBTV	11/05/12	11/05/12	WBTV News 530a	530-6a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$800.00			
N 5	WBTV	10/24/12	11/04/12	WBTV News 530a	530-6a		:30			NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--111--				3	\$500.00			
	Week:	10/29/12	11/04/12	21111--				6	\$500.00			
N 6	WBTV	11/05/12	11/06/12	WBTV News 6a	6-7a		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	22-----				4	\$900.00			
N 7	WBTV	10/24/12	11/04/12	WBTV News 6a	6-7a		:30			NM	13	\$7,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--111--				3	\$575.00			
	Week:	10/29/12	11/04/12	22222--				10	\$575.00			
N 8	WBTV	10/24/12	11/04/12	CBS Saturday Early Show	8-10a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----2-				2	\$400.00			
	Week:	10/29/12	11/04/12	-----2-				2	\$400.00			
N 9	WBTV	10/28/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----2				2	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Week:		10/29/12	11/04/12	-----2				2	\$550.00																																																							
N 10	WBTV	10/24/12	11/05/12	WBTV News At Noon	12-12:30p		:30			NM	15	\$5,625.00																																																				
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Week:		11/05/12	11/11/12	2-----				2	\$375.00																																																							
N 11	WBTV	10/31/12	11/05/12	Price Is Right	11a-12p		:30			NM	4	\$2,400.00																																																				
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Week:		11/05/12	11/11/12	M-----				1	\$600.00																																																							
N 12	WBTV	10/24/12	11/06/12	WBTV News at 530p	M-F 530p-6p		:30			NM	9	\$6,300.00																																																				
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N 13	WBTV	10/24/12	11/06/12	WBTV News at 6p	M-F 6p-630p		:30			NM	9	\$7,200.00																																																				
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N 14	WBTV	10/24/12	11/05/12	WBTV News Primetime	M-F 7p-730p		:30			NM	15	\$10,500.00																																																				
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N 15	WBTV	10/29/12	11/05/12	WBTV News @ 11p	11p-1135p		:30			NM	6	\$6,600.00																																																				
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N 16	WBTV	10/31/12	11/05/12	David Letterman	1135-1237a		:30			NM	3	\$1,050.00																																																				
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Week:		11/05/12	11/11/12	1-----				1	\$350.00																																																							
Totals											108	\$65,075.00																																																				

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	26	\$14,375.00	\$12,218.75
10/29/12 - 11/06/12	82	\$50,700.00	\$43,095.00
Totals	108	\$65,075.00	\$55,313.75

Signature: _____ **Date:** _____

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